

# الجمهورية الجزائرية الديمقراطية الشعبية

وزير التعليم العالي  
والبحث العلمي



كاتب الدولة المكلف  
بالجالية الوطنية بالخارج

بمشاركة الكفاءات الجزائرية بالخارج

## Management & Finance Program

الجامعة الصيفية للبحث العلمي والتكنولوجي

Scientific Research and technological Summer University  
Université d'été de la Recherche Scientifique et Technologique



بالتعاون مع جمعية الكفاءات الجزائرية

In collaboration with the Algerian Competences Association (ACA)  
Avec la collaboration de l'Association des Compétences Algériennes (ACA)



15-09 جويلية 2011 , جامعة تلمسان

July 9-15, 2011, Tlemcen University

9-15 Juillet 2011, Université de Tlemcen

**Management & Finance Program Directed by**

Prof. Khelifa Mazouz, UK, *Point of contact during the event*

Dr. Reda Lebcir, UK, *Point of contact during the event*

Prof. Sid Ahmed Benraouane, USA,

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## بمشاركة الكفاءات الجزائرية بالخارج

Friday, July 8, 2011	
	Participants Arrival
Saturday, July 9, 2011	
8h00 to 10h00	Registration and orientation
10h00 to 10h45	Official Inauguration <ul style="list-style-type: none"><li>Opening Speech by His Excellency Prof. Rachid Haraoubia, Minister of Higher Education and Scientific Research</li><li>Speech by Prof. Nouredine Ghouali, Rector of Tlemcen University</li><li>Speech by Dr Ali Becherirat, President of ACA Order Council</li></ul>
10h45 to 11h15	Coffee Break
11h15 to 11h45	<b>Prof. Hafid Aourag, Director General, DGRSDT</b> Directorate General for Scientific Research and Technological Development
11h45 to 12h15	<b>Dr. Mohamed Boudjelal, ACA President</b> Algerian Competences Abroad: What Could We Offer and How ?
12h15 to 14h00	Lunch
14h00 to 15h30	<b>Project MGMT track</b> <b>Dr Reda M LEBCIR, UK: Principles of Project Management: Lecture 1: Definition of projects and the role of project managers (1.5h)</b>
15h30 to 16h00	Coffee Break
16h00 to 17h30	<b>Project MGMT track: Dr Reda M LEBCIR: Principles of Project Management : Lecture 2: Time and cost management in projects(1.5h)</b>
17h30to 19h00	<b>Meet the experts mentoring + student presentations</b>
19h00 to 20h00	Dinner
20h00 to 21h00	<b>Poster presentation-Free discussion + student presentations</b>

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Sunday, July 10, 2011	
9h00 to 10h30	<b>Project MGMT track: Dr Reda M LEBCIR: Principles of Project Management : Lecture 3: Risk Management in Projects (1.5h)</b>
10h30 to 11h00	Coffee Break
11h00 to 12h30	<b>Dr. Amine Nehari Talet / Associate Professor Management Information Systems (MIS), SA</b> Business Applications of Information Systems.
12h30 to 14h00	Lunch
14h00 to 15h30	<b>Poster presentation &amp; Meet the experts &amp; Mentoring</b>
15h30 to 16h00	Coffee break
16h00 to 17h30	<b>Rigour and Discipline in Research: Dr Mohamed Boudjela (1.5h)</b>
17h30 to 19h00	<b>Poster presentation &amp; Meet the experts &amp; Mentoring</b>
19h00 to 20h00	Dinner
20h00 to 22h00	Not mandatory session: Poster presentation by local researchers and networking

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Monday, July 11, 2011	
9h00 to 10h30	<b>Project MGMT track</b> <b>Dr Mohamed Guidoum</b> <b>Formulating and Executing Strategy with the Balanced Scorecard</b>
10h30 to 11h00	<b>Coffee Break</b>
11h00 to 12h30	<b>Project MGMT track</b> <b>Dr Mohamed Guidoum</b> <b>Formulating and Executing Strategy with the Balanced Scorecard</b>
12h30 to 14h00	Lunch
14h00 to 15h30	<b>Poster presentation &amp; Meet the experts &amp; Mentoring</b>
15h30 to 16h00	Coffee Break
16h00 to 17h30	<b>Complexity theory for risk analysis and management.</b> Dr Halim Boussabaine (1.5h)
17h30 to 19h00	<b>Poster presentation &amp; Meet the experts &amp; Mentoring</b>
19h00 to 20h00	Dinner
20h00 to 22h00	Not mandatory session: Poster presentation by local researchers and networking

Tuesday, July 12, 2011	
9h00 to 10h30	<b>Management of Information Systems track:</b> Mr. Mounir Boumessaoud: <b>Positionnement et impact du Système d'Information sur la stratégie de l'entreprise</b>
10h30 to 11h00	Coffee Break
11h00 to 12h30	<b>Finance track</b> <b>Dr Elias L Boukrami</b> <b>Term structure of interest rate and monetary policy</b>
12h30 to 14h00	Lunch
14h00 to 15h30	<b>Poster presentation &amp; Meet the experts &amp; Mentoring</b>
15h30 to 16h00	Coffee Break
16h00 to 17h30	<b>Finance track</b> <b>Dr Elias L Boukrami</b> <b>General Introduction to Financial Markets &amp; Institutions</b>
17h30 to 19h00	<b>Poster presentation &amp; Meet the experts &amp; Mentoring</b>
19h00 to 20h00	Dinner
20h00 to 22h00	Not mandatory session: Poster presentation by local researchers and networking

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Wednesday, July 13, 2011	
9h00 to 10h30	<b>Finance track</b> Prof. Khelifa Mazouz Capital structure decisions
10h30-11h00	<b>Coffee Break</b>
11h00-12h30	<b>Finance track</b> Prof. Khelifa Mazouz Dividend policy
12h30-14h00	<b>lunch</b>
14h00-15h30	<b>Poster presentation &amp; Meet the experts &amp; Mentoring</b>
15h30-17h00	<b>Finance track</b> Prof. Khelifa Mazouz Corporate risk management
17h30 to 19h00	<b>Poster presentation &amp; Meet the experts &amp; Mentoring</b>
19h00 to 20h00	<b>Dinner</b>
20h00 to 22h00	<b>Not mandatory session:</b> Poster presentation by local researchers and networking

## ***Point of contact during the event***

Prof. Khelifa Mazouz, UK,  
k.mazouz@bradford.ac.uk

Dr. Reda Lebcir, UK,  
m.R.Lebcir@lse.ac.uk

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**Thursday, July 14, 2011**

**Closing Ceremony and Science day Conference  
in the presence of DGRSDT, MESRS and Secretaire d'état in Charge of the National  
Community Abroad**

**A day co-chaired by Prof. Maamar Bettayeb/Dr Ali Becherirat/ Si Ali Verin**

08H30-09H	<b>Prof. Hafid Aourag, DGRSDT , DZ</b> <b>Vision for Algerian Science and Technology</b>
9H-10H	First Keynote speaker : <b>Prof. Youcef Kamel Toumi, MIT, USA</b> <b>Making The Impossible Possible</b>
10H-10H30	Coffee break
10H30-11H30	Second Keynote speaker: <b>Dr. Belgacem Haba</b> Fellow and chief technology officer, Tessera, USA <b>From an idea to a billion dollar: research in academia, companies, and independent research centres</b>
11H30-12H30	Presentation of attendance certificate per field to the group: <b>(5 minutes speech by one participant representing each field)</b>
12H30-14H	Lunch
14H-19H	<b>Close discussion between instructors and MESRS, DGRSDT, university rectors, directors of Algerian research centre etc. to identify collaboration and next steps</b>